



BLOG, PRAXIS, PROJECT NEWS /// TUESDAY 4 FEBRUARY 2020

# Praxis' Digital Lecture Series

Written by [Lauren Wray \(University of Leeds\)](#)

Weren't able to make it to Praxis' learning events of the theme of heritage? Fear not, we've got you covered. We've recorded each of our

PRAXIS DIGITAL LECTURE SERIES

## HERITAGE AND POLICY

Watch the keynote presentations from every Praxis event in your own time, whenever and wherever you want!

Lectures from Dr Hana Morel (UCL), Professor Ian Baxter (Heriot Watt) and Richard Hebditch (National Trust) available to watch and download from 4 February at [changingthistory.leeds.ac.uk](http://changingthistory.leeds.ac.uk)

fascinating keynote presentations delivered by researchers at the forefront of the international development field for you to watch or download in your own time, whenever or wherever you want – never miss a Praxis event again!

We'll be launching the Praxis digital lecture series on 4 February 2020. Each episode will be 10-20 minutes long and will introduce new learning that communicates the distinct contribution arts and humanities research can make to tackling urgent global development challenges.

Dr Hana Morel, Professor Ian Baxter and Richard Hebditch deliver the first three episodes in the Praxis digital lecture series and cast a critical lens over why arts and humanities researchers should engage with policy, the opportunities available to drive and shape policy (hint: there's more than you might think), and practical tips on where researchers should start.

Watch and download the episodes at [changingthistory.leeds.ac.uk/praxis](http://changingthistory.leeds.ac.uk/praxis) or visit our [YouTube Channel](#) to view the series along with a host of other exciting film footage.

*More information about our keynote presenters and presentations:*

### Introducing the Role of Research in Evidence-Based Policy Production

**Dr Hana Morel** works for the AHRC Heritage Priority Area at the UCL Institute of Archaeology. Her previous roles include working as a policy research with Bournemouth University, heritage lead of the Izmit Nicomedia project in Turkey and project manager of the NYC heritage project at the NYC landmark preservation commission.



A master in the field of heritage and policy, watch Hana's digital lecture if you want concrete, practical guidance on how to engage with the policy process: the opportunities available, where to find them, and how to respond (hint presentation is everything!). Everything you need to know about engaging with the policy process in one bite size lecture!

**Positives, perils and purpose – a personal journey at the interface of practice and policy**



**Professor Ian Baxter** runs the Scottish Confucius Institute for Business & Communication at Heriot-Watt University. Originally trained as an archaeologist, he has focused on strategic organisational and knowledge management issues within the heritage and tourism sector, undertaking consultancy projects in the UK and overseas. He is currently the Vice Chair of the Built Environment Forum Scotland (BEFS) and a Trustee of The Heritage Alliance (the two umbrella organisations for heritage NGOs in the UK), and a member of the Education, Training & Standards Committee of the Institute of Historic Building Conservation (IHBC).

Juggling the hat of an academic and a policy expert, Ian is in a unique position to share his experience and expertise from both sides aiding the delivery of a compelling keynote presentation. Watch Ian take you through a series of case studies that outline key takeaway lessons to be learnt if in Ian's opinion, successful policy engagement is to be achieved.

**What makes evidence compelling enough to drive policy change?**



**Richard Hebditch** has been Government Affairs Director at the National Trust since October 2013, leading the Trust's advocacy and public policy work. Prior to that, he was Campaigns Director for the Campaign for Better Transport for five years, leading the campaigns and media team and working with government departments to put forward new and innovative policy solutions. Previously he worked for Living Streets, which campaigns on behalf of pedestrians, where he was head of policy and communications.

Setting the ambitious task of outlining what makes evidence compelling enough to drive policy change, Richard calls on his own personal experience having worked for MP's and lobbying for policy change to provide sound advice around how to engage with the policy process. Richard considers whether (in his own words) evidence policy making is dead. Thankfully, he doesn't think so and you can find out why by listening to Richard's brilliant lecture.

Alternatively, listen to Praxis' first ever podcast episode: how to engage with the policy process, featuring all three keynote speakers [here](#).

TAGS: ARTS AND HUMANITIES HERITAGE HERITAGE AND POLICY INTERDISCIPLINARY RESEARCH INTERNATIONAL DEVELOPMENT POLICY RESEARCH

